

REP HEADLINE# 6186899 TRF# 1323057 REP: TEL# 215-564-1206 FAX# 215 564 1103  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT22/12 17.44  
 \*\*\* KUTV-TV \*\*\* \*\*CHANGES\*\*

ADV # ADV. NAME ISS/NRCC-IE REP. # OFF. # SALESMAN #  
 AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE  
 815 SLATERS LANE SALES PRSN WA- CHERYL BLAIR  
 ALEXANDRIA, VA 22314

ORDER # Revision #2 CONTRACT # 6186899 CLASS: NATL. LOCAL REGIONAL  
 PRDCT NRCC 10/19 EST#2604 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT19/12 OCT25/12 WK-1  
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT22/12 17.44

REP: TO KATIE  
 FR CHERYL  
 SPOTS ADDED...MOVED FROM 6186914  
 PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
27	A		500A-530A	30		\$300.00	10/25	10/25	1		THU	1
PROGRAM : 2 NEWS AT 5AM												
28	A		530A-600A	30		\$500.00	10/25	10/25	1		THU	1
PROGRAM : 2 NEWS AT 530A												
29	A		600A-700A	30		\$1,250.00	10/25	10/25	1		THU	1
PROGRAM : 2 NEWS AT 6AM												
30	A		900A-1000A	30		\$500.00	10/25	10/25	2		THU	2
PROGRAM : LETS DEAL												

AGENCY ADVERTISER CODE = 155 AGENCY EST# = 2604  
 AGENCY PRODUCT CODE = 426

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
<del>31</del>	A		1000P-1035P	30		\$4,000.00	10/24	10/24	1		WED	1
PROGRAM : 2 NEWS AT 10PM												
<del>32</del>	A		1200N-100P	30		\$500.00	10/24	10/24	1		WED	1
PROGRAM : 2 NEWS AT NOON												
<del>33</del>	A		500A-530A	30		\$300.00	10/24	10/24	1		WED	1
PROGRAM : 2 NEWS AT 5AM												
<del>34</del>	A		530A-600A	30		\$500.00	10/24	10/24	1		WED	1
PROGRAM : 2 NEWS AT 530A												
<del>35</del>	A		900A-1000A	30		\$500.00	10/24	10/24	2		WED	2
PROGRAM : LETS DEAL												
<del>36</del>	A		900P-1000P	30		\$6,000.00	10/24	10/24	1		WED	1
PROGRAM : CSI												
<del>37</del>	A		500A-530A	30		\$400.00	10/24	10/24	1		WED	1
PROGRAM : 2 NEWS AT 5AM												
OCT/12			52900.00									

CONTRACT TOTAL 52900.00  
 TOTAL SPOTS 44

MARKET TOTALS \$106,142    KUTV 35%    KTVX 16%    KSL 24%    KSTU 20%    KUCW 5%    KJZZ 0%    KCSG 0%  
 KMYU 0%

SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME  
 P-CLASS, PLAN, SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE